

Interactive Student Flyers and Posters

Connect students to relevant courses and microskills based on areas impacting them the most.

14 New Posters and Flyers Cover



- Career readiness
- Micro-skill building
- Self-care and wellness
- Using powerful new technology
- Improving study skills
- Building a strong portfolio and network on LinkedIn

Catch Student At The Right Place and Time



Career Services



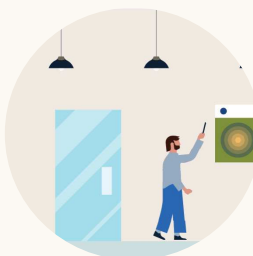
Classrooms



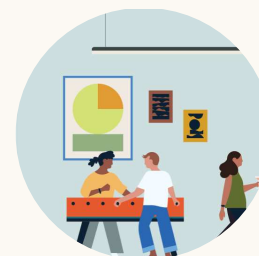
Dorms



Libraries



Hallways



Lounges



Cafeteria



Entrances



Be Creative

You have FREE access to world class on-demand courses to inspire your studies, hobbies, and career exploration with LinkedIn Learning.



Learn What You Love

Be creative in and out of the classroom with content graphic design, UX, video, photography, 3D, audio and music, architecture, and more.



Quality Content

Taught by the best in the business with real world examples you can put into practice right away



On All Your Devices

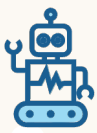
Available anytime, anywhere





High Tech

You have FREE access to world class on-demand courses covering platforms, applications, and programming languages that are driving economic growth around the globe with LinkedIn Learning.



Learning Machine

Courses cover a wide range of skills, cloud computing, full-stack web development, DevOps, networking, cybersecurity, data science, AI, and more



Quality Content

Taught by the best in the business with real world examples you can put into practice right away



On All Your Devices

Available anytime, anywhere

LinkedIn Learning



lnkd.in/StudentTech



Career Ready

You have FREE access to world class on-demand courses to learn professional skills that will make your resume and online profile stand out.



Professional

Pick up skills you can highlight for prospective employers will love. Learn how to manage time, projects, business technology, and more.



Quality Content

Taught by the best in the business with real world examples you can put into practice right away



On All Your Devices

Available anytime, anywhere





Achievement Unlocked

Level up your LinkedIn profile with skills from class projects, volunteer experience, and jobs ASAP so you never forget and stand out when you apply to that job or internship.



[Inkd.in/CareerReady](https://inkd.in/CareerReady)

LinkedIn Learning



Learn to Love Learning

Get better grades by learning what you love. Work at your own pace developing skills like video editing, podcasting, graphic design and more. With LinkedIn Learning you get high quality content taught by industry experts. So, explore and have fun!



[Inkd.in/BeCreative](https://www.linkedin.com/learning)

LinkedIn Learning



Self-Care

Easily find and develop the skills you need to navigate burnout and establish balance with FREE access to world class on-demand courses on LinkedIn Learning.



Set Goals



Focus On Your Wellness



Reduce Stress





Early Bird

Having a comprehensive LinkedIn Profile with items like skills, course completion certificates, and other content **doubles the chance** of getting an interview.

LinkedIn Learning can guide you!



Start Early

The earlier a student starts the **stronger** your next work will be when you apply for a job or internship.



Quality Content

Taught by the best in the business with real world examples you can put into practice right away



On All Your Devices

Available anytime, anywhere



LinkedIn Learning

[Inkd.in/CareerReady](https://www.linkedin.com/learning)



Upgrade Your Study Skills

You have FREE access to world class on-demand courses to inspire your studies, hobbies, and career exploration with LinkedIn Learning.



Take Better Notes



Focus On Your Wellness



Build Career Ready Skills



LinkedIn Learning

[Inkd.in/LiLTutor](https://inkd.in/LiLTutor)



3 people are hired every minute on LinkedIn, with 57 million+ employers on the platform



More than 740 million professionals in over 200 countries are on LinkedIn



2.9 million groups on LinkedIn to grow your community

Stand Out

Tell your story, boost your discoverability, build out your network, stay informed and find the right opportunities on the world's largest professional network.



[Inkd.in/CareerReady](https://www.linkedin.com/learning/career-ready)

LinkedIn Learning



Bridge The Gap

A LinkedIn member with a LinkedIn Learning certificate added to their profile is **9% more likely to get hired** than a member without one.



[Inkd.in/CareerReady](https://www.linkedin.com/learning/career-ready)

LinkedIn Learning



Create Your Network

Who should I reach out to on LinkedIn?

- Connect with classmates and peers to follow their career progression and find inspiration
- People who have a job or work at a company that interests you
- People who may be able to connect you to someone who can help you achieve your goals

What should I say?

- Introduce yourself if you don't know them yet
- Share how you came across their profile
- How they can help you





The Power of Networking

On LinkedIn, applicants are nearly 4x more likely to get a job at a company where they have connections. Get expert guidance on LinkedIn Learning for free.



Networks Work

Applicants are nearly **4x more likely** to get a job at a company where they have connections.

Build Your Own Network Based on *What Inspires You*



Connect with classmates, potential employers, and other professionals that interest you.



Give testimonials and recommendations to colleagues and classmates



Like and share things that people in your network will care about and post



Join groups and exchange insights with school or program alumni

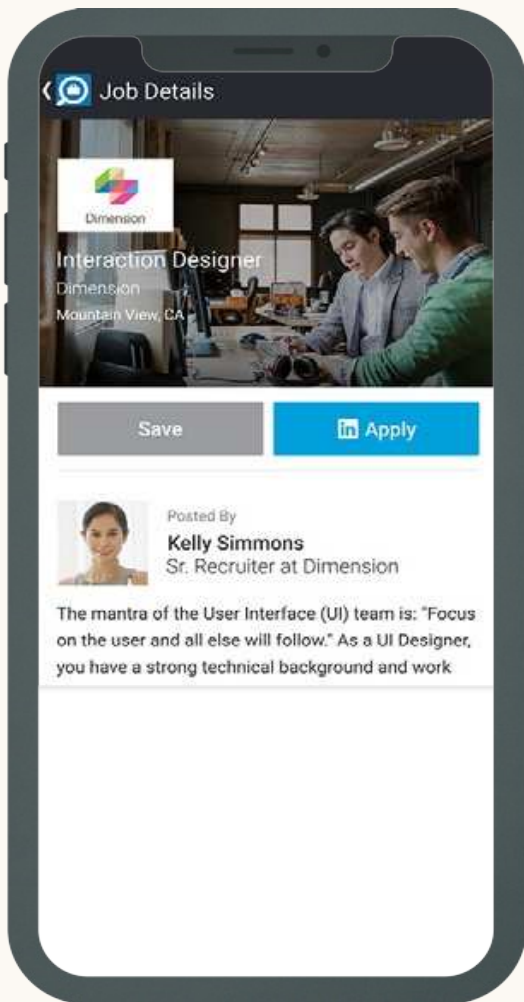




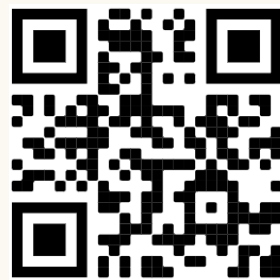
Easy Apply

Use the “Easy Apply” or “Apply on company website” button on LinkedIn to quickly apply for a job you want.

Stay on top of your job search by using the LinkedIn mobile app to find and apply for new jobs, anywhere, any time.



*Applicants who apply to jobs within the first three days of posting are **13% more likely** to get the job.*



[Inkd.in/CareerReady](https://www.linkedin.com/learning/careerready)