

ADVANCEMENT PLAN
July 1, 2016 - May 30th, 2017

Financial Goals:

Revenue Categories	2017 Budget	Revenue To Date	% of Attainment
<u>Restricted</u>			
Corporate	\$ 100,000	\$ 55,100	55%
Foundation	\$ 175,000	\$ 10,000	6%
Individual Alumni	\$ 100,000	\$ 6,150	6%
		<u>\$ 11,716</u>	
Subtotal	\$ 375,000	\$ 82,966	22%
 <u>Unrestricted</u>			
SEFA	\$ 7,000	\$ 11,004	157%
Corporate Foundation		\$ 194,275	
		\$ 54,015	
Individual Special Events	\$ 25,000	\$ 61,142	245%
Dinner with Honoree	\$ 325,000	\$ 387,470	119%
Subtotal	\$ 357,000	\$ 707,906	198%
 Grand Total	 \$ 732,000	 \$ 790,872	 108%

<u>Giving Metrics</u>	<u>Goal</u>	<u>YTD Attainment</u>	<u>% of Attainment</u>
Foundation Board	100%	27:28	96.4%
Faculty/Staff	20%	39:1,627	2.4%
Students (Undergraduates)	5%	4:8,258	0.05%
Alumni	15%	278:25,534	1.1%